This trophy is Sponsored by PDG Lion Sarbjit Assi in memory of Mrs Kuldip Kaur Assi.

1. The purpose of the Trophy is to encourage Clubs in District 105A to participate in delivery of activities for people with dementia and/or raising awareness of dementia.
2. The Trophy shall be presented to the winning Club at the District Convention and shall be judged on the preceding year’s activity from 1st March to the end of February.
3. The competition is open to all clubs in District 105A. The Trophy will be held by the winning club until won by another Club in a subsequent competition.

The winning Club will be responsible for:

* The safekeeping and insurance of the Trophy for one year.
* The engraving of their name on the Trophy.
* The delivery of the Trophy to District Competitions Officer before the District Convention.

1. The winning Club will satisfy the following criteria:

* Carried out at least three dementia activities involving members of the public or within their local community. This may include:
  + Direct service activities with their community such as:
  + Supporting/Caring for individuals with dementia i.e., befriending, gardening, shopping, filling in forms etc
  + Helping to create a dementia enabling environment in the home - lights, décor, surroundings etc.
  + Helping at a community centre or Dementia café.
  + Supporting activities at a Dementia Club.
  + Promotional awareness - awareness of dementia in the community including campaigns.
  + Fundraising and donations.
  + The activities have been carried out in a public place and not at a Club meeting.
  + The activities capture the number of people who have either engaged in the activity or have been impacted by the activity.
  + The activities have been carried out ‘professionally’ and have followed the District guidelines.
  + The activities are recorded in the portal.
* The activities can be supported by the relevant evidence (see Section 5 below).

1. Applying Club(s) must provide supporting evidence with their application. This may include:

* A copy of the service report as part of the service listings from the portal
* Club Business Meeting minutes
* Club accounts and/or official letters.

1. The winning Club will be decided by the District GST Officer or the Mental Health Officer in consultation with the District Governor and the Trophy Donor.
2. Any dispute or interpretation of these rules shall be made by the trophy donor or his representative.